

Immerse yourself in color



made in Italy

The story of color



In ancient times and across cultures, color was a means to heal and awaken spiritual strengths. Ancient Egyptians would drink water exposed to sunlight in colored glass bottles and would spend time in rooms specially conceived to capture sunlight through colored glass panes. Ancient Greeks meticulously designed the coloring and lighting of temples, as these elements played an important role in their religious rites.

In India, color plays a precise role in well-being, each color of the rainbow being associated with one of the 7 chakras, points through which vital energy (Prana) enters the body: the head, the throat, the heart, the solar plexus, the spleen and the sacred root. Native Americans called colors “the rainbow medicine”, present in rituals, talismans and natural energy forces.

The new era of luxury is a contemplation of design, immateriality, temporality, sensitivity and taking time for yourself. mycoocoön’s holistic view of well-being provides a new kind of lifestyle, a return to harmony with oneself and taking the time to feel good. mycoocoön immersion is based on the principle that each person is drawn to the color that they need to balance their energy levels.

Color, light and well being

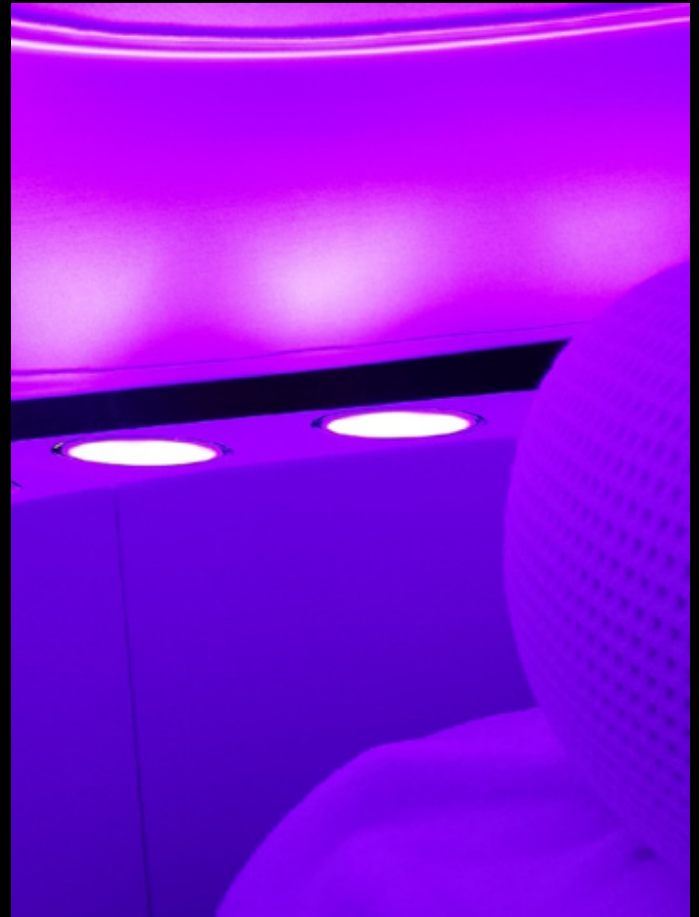
Today, it is scientifically proven that color can influence well-being. Light is a form of energy, composed of all the visible colors of the rainbow. Each color has a specific rhythm and wavelength, giving it a unique vibration.

Colors affect us by the energy they transmit, and can help us balance our energies and find harmony within ourselves and with our environment. : the Bio Empathie of color. Light immersion is based on the ability of light therapy to affect us physiologically and emotionally.

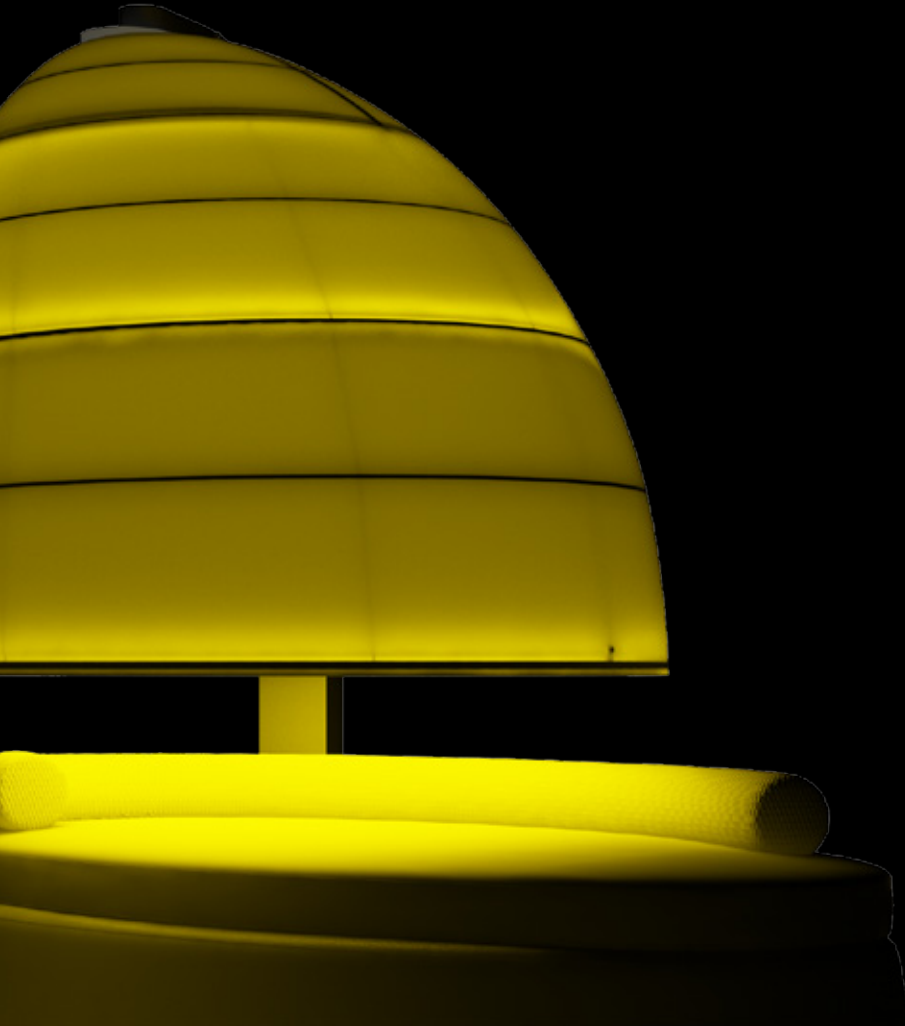
Human beings unconsciously associate colors with certain emotions, symbols and experiences – such as a verdant landscape, a blue sky, or an orange sunset – which can evoke various sensations depending on the energy levels of the person and their associations with that color.

mycoocoon is an organic color light immersion.

Today we consume in new ways. Consumers are looking to live experiences that contribute to their well-being. Content-rich projects that encourage knowledge and provide connection with others and with nature are shaping the future of our daily life.



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Height : \pm 2.10m

Length : \pm 2.37 m

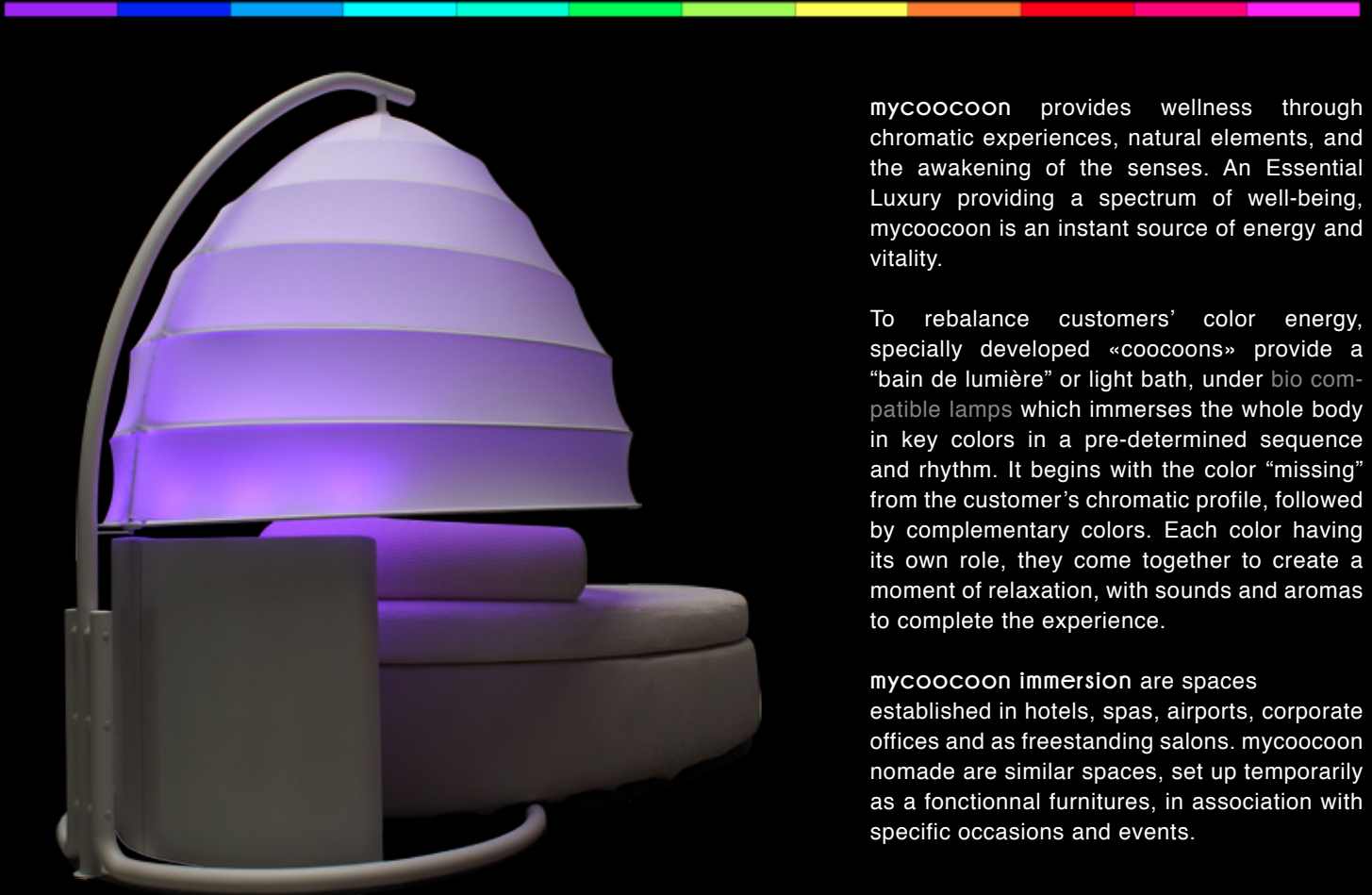
Width : \pm 1.58m

Lamp bio compatible
without harmful frequency.

AXO
LIGHT

made in Italy

mycoocoon immersion

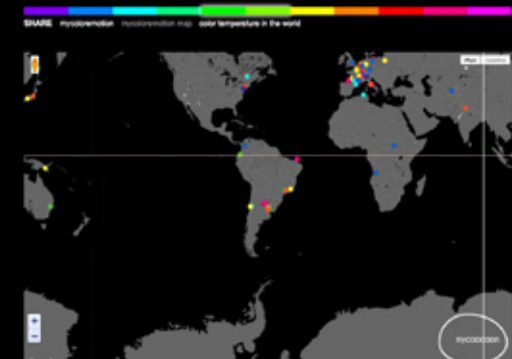


mycoocoon provides wellness through chromatic experiences, natural elements, and the awakening of the senses. An Essential Luxury providing a spectrum of well-being, mycoocoon is an instant source of energy and vitality.

To rebalance customers' color energy, specially developed «coocoons» provide a "bain de lumière" or light bath, under bio compatible lamps which immerses the whole body in key colors in a pre-determined sequence and rhythm. It begins with the color "missing" from the customer's chromatic profile, followed by complementary colors. Each color having its own role, they come together to create a moment of relaxation, with sounds and aromas to complete the experience.

mycoocoon immersion are spaces established in hotels, spas, airports, corporate offices and as freestanding salons. mycoocoon nomade are similar spaces, set up temporarily as a fonctionnal furnitures, in association with specific occasions and events.

mycoloremotion



mycoloremotion creates an online community of individuals based on their chromatic and emotional profiles, and provides a real-time indicator of people's color-emotion around the world. It is the first online and mobile platform where users can connect with each other to share their emotional and color energy in real-time, as well as ideas and content about color.

After logging in by indicating your color and emotion, your profile will appear on the mycoloremotion world map, giving you the possibility to interact with the profiles of your choice.

Resources and applications will enrich this unique social networking aspect, to help you determine your color needs and receive invitations to myCOOCOON color-themed events and a trend color emotion forecast for companies. myCOOCOON also offer the exclusive myCOOCOON sensorial box, a package of color-based products for all the senses: sight, hearing, smell, taste and touch.

The myCOOCOON sensorial box provides pre-assembled packages that can be adapted to individual needs. A standard catalog of merchandise is complemented with limited editions developed through creative collaborations on various aspects of color with artists, musicians, designers, chefs and others.



After having created the **PANTONE UNIVERSE**, mycoocoon founders, **Valérie Corcias** and **Dominique Kelly** have worked with many specialists and experts to develop mycoocoon revolution including the special participation of **Mr Pierre Van Obberghen**, *chroma therapist* and founder of the famous Color institute.

Have also helded **mycoocoon's** project :

Lanzavecchia+Wai - coocoon *designer*

Marine Peyre- coocoon *seat designer*

Guillaume Guerault - *Aroma therapist*

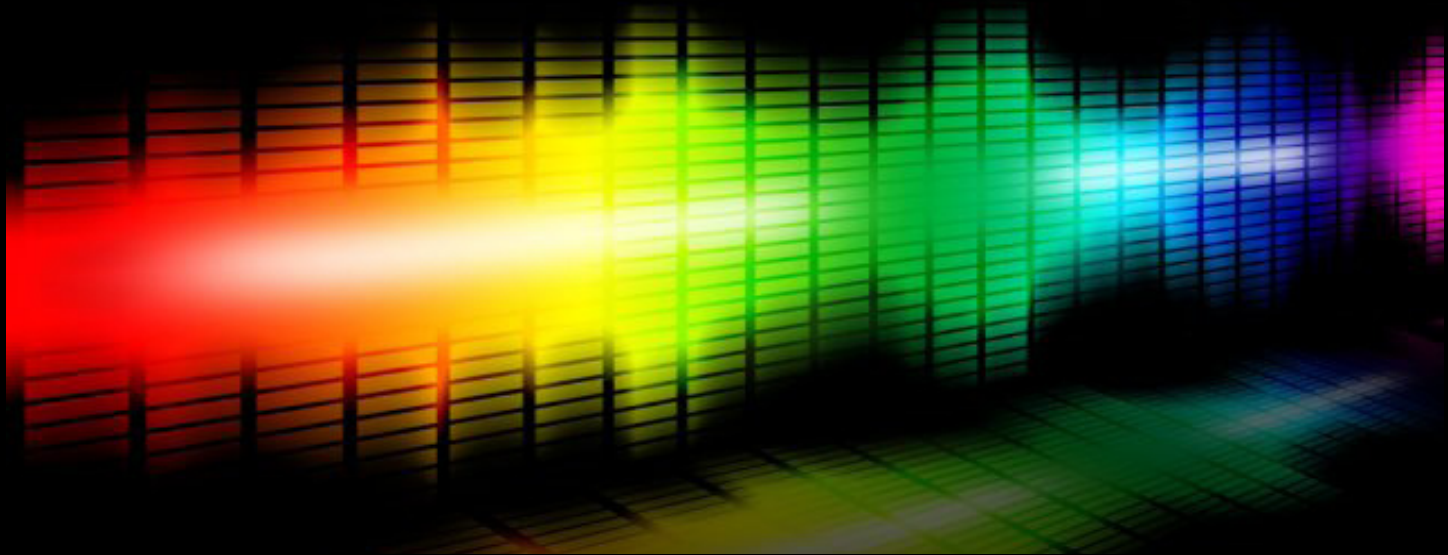
Livia Barbosa & Aiden Mc Intyre - *Gong masters*

Melody Mizraki - *Member of the Comité Français*

Tod Schuman - *Color expert*

François Maille - *ColorTeam Building*

Claudio Borin - coocoon *Manager...*



Stay tune

[www .mycoocoon. com](http://www.mycoocoon.com)

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